

Q1 Productions Introduces Market Reports



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Q1 Productions is pleased to announce the introduction of industry market reports into the Q1 Product portfolio. Market reports are a compilation of the thoughts and ideas of conference faculty, advisory boards, sponsors, trade associations, media partners, and other client companies. The reports will provide industry executives with the information needed to make informed decisions in designing marketing messages, launching new products, and developing sales strategy in both mature and emerging markets.

Each report will provide:

- Real time insight into industry sector landscape and commerce
- Answers to key business questions
- Examination of key products and industry leaders
- Competitive review; emerging and global markets
- Investment trends
- Innovation, growth obstacles, and drivers

These market reports will adhere to the same careful design and focus on quality that goes into every Q1 product. Q1 Productions employs in-house sector analysts that direct specialized teams of researchers and writers with proven track records and key connections within industry sectors to ensure objectivity.

Joanne Buckley, Managing Director of Q1 Productions comments, "There is a clear need in the marketplace at this time for strategic information relating to developments within the Life Science Industry. Through leveraging our existing product portfolio to support the addition of market research reports we hope to fill this void and provide another outlet for our clients to remain on the cutting edge of their businesses."

Q1 Productions focuses on delivering timely and relevant information that addresses clients' immediate business needs; Q1 market reports are responding to the need of our clients in strategy development where context centered information furthers competitive advantage. For further information regarding Q1 Productions products please visit www.q1productions.com.